

# Yellow Bike

## ANNUAL REPORT



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2  
3

# TABLE OF CONTENTS

■	mission	<b>4</b>
■	impact	<b>5</b>
■	community	<b>10</b>
■	news	<b>22</b>
■	events	<b>26</b>



# Yellow Bike

A NON-PROFIT COMMUNITY BIKE  
SHOP BASED IN AUSTIN, TX

# OUR MISSION

we **EMPOWER**

■ individuals through life changing transportation, by providing workspace & tools, and cultivating enthusiastic community participation.

we **EDUCATE**

■ people wanting to learn about bikes & bicycle maintenance.

we **REVIVE**

■ bicycles to get them on the streets of Austin & make them available to all.

# OUR IMPACT

**1,699**

## **Refurbished bikes**

that were kept away from landfills (1,185 were donated and 514 were sold to support our mission).

**39.6**

## **Tons**

of steel, aluminum, and rubber recycled (metal recycled: 16,157 lbs; rubber recycled: 3,600 lbs) & diverted from landfills.

**1,185**

## **Bikes**

donated to fellow Austinites: 875 to individuals from diverse backgrounds in difficult life situations and 310 to kids

**8,957**

## **Hours**

by 673 volunteers dedicated to fulfilling our mission.

# **6RS OF ENVIRONMENTAL SUSTAINABILITY**

**RETHINK**

**REFUSE**

**REDUCE**

**REUSE**

**REPAIR**

**RECYCLE**

In 2023 we refurbished 1,699 bikes; 1,185 of which were given away through our donation programs: 875 bikes were delivered to people going through difficult life transitions (i.e. refugees, immigrants, unhoused individuals) and 310 bikes were given to children and youth. The remaining 514 of the refurbished bikes were sold to support the mission of our organization.

For every bike and part that we can't reuse and repair, we are careful to divert as much of the material from the landfill. In 2023, we recycled: 16,157 lbs of metal, and 3,600 lbs of rubber. This means that through following the sustainability practice of 6R, in 2023, we diverted about 39.6 tons from landfills in that year alone.

# 6RS OF ENVIRON MENTAL SUSTAINA BILITY

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mission.

# **PROMOTING VOLUNTEERING & COMMUNITY PARTICIPATION**

Yellow Bike Yellow Bike is a non-profit community bike shop with grassroots origins. It was created in 1997 and for the 17 first years was an all-volunteer run organization.

Until today, much of our work is done by volunteers!

In 2023 alone, 673 volunteers dedicated a total of 8,957 hours to fulfilling our mission and serving Austin community.

# PROMOTING VOLUNTEERING & COMMUNITY PARTICIPATION

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# COMMUNITY

We routinely partner with community organizations who identify and qualify children and adults who need bicycles as a means of active, emission free transportation.

Through collaboration with our community partners (such as Casa Marianella, Community First! Village, Caritas, The Other Ones Foundation and many others.) Yellow Bike reaches many individuals of diverse backgrounds throughout Austin. The bikes received by our clients significantly impact the quality of their lives and help them achieve their life goals:

# YELLOW BIKE & AUSTIN COMMUNITY

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# YELLOW BIKE & COMMUNITY PARTNERS



**A NEW ENTRY**

**AUSTIN BAPTIST CHAPEL**

**AUSTIN CLIMATE COALITION**

**AUSTIN ECO NETWORK**

**AUSTIN NATURE & SCIENCE**

**CENTER SUMMER CAMP**

**AUSTIN PUBLIC HEALTH**

**AUSTIN PUBLIC LIBRARY**

**BIKES ACROSS BORDERS**

**BLACK MAMMAS**

**BLANTON ELEMENTARY**

**CAPITAL METRO**

**CARITAS OF AUSTIN**

**CASA MARIANELLA**

**CENIKOR FOUNDATION**

**CITY OF AUSTIN**

**COLONY PARK NEIGHBORHOOD**

**ASSOCIATION**

**COMMUNITIES FOR RECOVERY**

**COMMUNITIES IN SCHOOLS OF**

**CENTRAL TEXAS**

**COMMUNITY COALITION FOR**

**HEALTH**

**COMMUNITY FIRST VILLAGE**

**CORTEZ CONSULTING**

**DOWNTOWN AUSTIN COMMUNITY**

**COURT**

**EARTH DAY AUSTIN**

**FIRST STEP IN | FRONT STEPS**

**FOUNDATION COMMUNITIES**

**FRANKENBIKE**

**GAVA**

**GEORGETOWN PUBLIC LIBRARY**

**GHISALLO CYCLING INITIATIVE**

**GOODWILL CENTRAL TEXA**

**HOMELESS VETERAN RESOURCE**

**FAIR**

**HOPE CLINIC**

**HUSTON TILLOTSON**

**IMAGINE ART**

**INTEGRAL CARE**

**INTERNATIONAL HIGH**

**SCHOOL/AISD**

**JAIL TO JOBS**

**KIPP AUSTIN CONNECTIONS**

**ELEMENTARY**

**LASA ENVIRONMENTAL CLUB**

**LIFE WORKS**

**PODER**

**PUMA**

**REFUGEE SERVICES OF TEXAS**

**SETTLEMENT HOME FOR CHILDREN**

**SMART TRIPS**

**STREET YOUTH MINISTRY**

**TEXAS SCHOOL FOR THE DEAF**

**TEXAS VETERANS COMMISSION**

**THE JOHNSON CENTER FOR CHILD**

**HEALTH & DEVELOPMENT**

**THE OTHER ONES FOUNDATION**

**THE SAFE ALLIANCE**

**THE SALVATION ARMY**

**TRINITY CENTER**

**VIVENT HEALTH**

**YMCA OF AUSTIN**

**ZARAGOSA ELEMENTARY AND**

**MORE...**

# COMMUNITY PARTNERS: COMMUNITIES IN SCHOOLS

Yellow Bike provided our Title I school with bikes to raffle off for a STEM family night event. We showcased the bikes [over] days leading up to the event and kids were so excited to win them that this family event was our hugest turn-out! Thank you Austin Yellow Bike!

**Makayla Barrientos, BSW | Program Manager  
Volma Overton Elementary – AISD  
Communities in Schools of Central Texas**

# COMMUNITY PARTNERS: COMMUNITIES IN SCHOOLS

Twenty of our youths from our program, Friends Austin, were given a bike. With the holiday season coming up, youths were able to receive an early gift. Mentors are teaching their youths how to ride a bike for the first time, riding around their neighborhoods, or visiting different trails. Through bike riding, youths have been able to work on some of our core assets such as Finding Your Spark, Self Determination, Perseverance & Grit.

**Silvana Granados**  
**FRIENDS OF THE CHILDREN AUSTIN**

**COMMUNITY  
PARTNERS:  
RIDGETOP  
ELEMENTARY  
SCHOOL**

Yellow Bike was instrumental in making our Ridgetop Elementary Bike Rodeo a success, from putting together a bike-maintenance demo to donating bikes to our raffle to leading a group ride after the rodeo. Thanks to Yellow Bike Project's early involvement, we've been able to keep family-friendly bike education, advocacy, and community-building rolling on our school campus all year!"

**Eileen McGinnis  
Ridgetop Elementary School, parent**

# COMMUNITY PARTNERS: SAN MARCOS CONSOLIDATED ISD

I would like to let you know how appreciative I am of the Yellow Bike Organization. The bike that we received for a student was for transportation to and from school. Most people cannot imagine having to walk for miles and miles, days, [or] months to finally reach their destination , and having adversities in getting to school due to not having transportation. The bike that was provided helped immensely, and was the FAMILY'S first means of transportation here in the states. Not only did it help getting to and from school , but the other family members were able to use it to purchase necessities at a nearby store. Thank you for making significant impacts. The recipient was extremely grateful . What a difference and impact you are making in vulnerable communities

**Sonja Villalobos**  
**Title, Secondary LPAC Specialist**

**COMMUNITY  
PARTNERS:  
WEBB  
BLANTON  
ELEMENTARY**

Yellow Bike has been an amazing donor to my district summer school program every summer. These bikes serve as an attendance incentive for our students. They are always so excited and enthusiastic in the hopes of being an incentive winner. Thank you for all your support!

**Daniela Ruiz, M. Ed Assistant Principal Annie  
Webb Blanton Elementary**

**COMMUNITY  
PARTNERS:  
PILLOW  
ELEMENTARY  
SCHOOL**

I LOVE you guys:))) You guys provided 3 bikes for 3 Special Education kiddos (all siblings) here at my school. They have NEVER had bikes before and they have moved in with their Grandpop recently who loves that they can get on a bike and ride around his neighborhood... Thank you for making their Holiday Wishes come true!!!

**Mary T. Williams,  
M.Ed SPED Department Chair  
Pillow Teacher of the Year, 2022-2023**

# COMMUNITY PARTNERS: INTEGRAL CARE

One client stated:

~ "The bike I received from Yellow Bike allows me to exercise and go visit my friends at their apartments. I get to enjoy the nice weather too!"

Another shared with us:

~ "I can get to my appointments now. This is such a nice bike and I am so glad you all helped connect me with them"

**Kelley Price, LPC**  
**Program Manager | Community Recovery Team**  
**Integral Care**

# COMMUNITY PARTNERS: LIFE WORKS

This donation offered hope to a client who was struggling in between jobs and realized she could Door Dash with a bike. The basket was the perfect unexpected addition to the bike for this reason.

**Grace Berg, MSW | Employment Specialist  
Life Works**

# news 2023

## **We created 2 new programs in 2023:**

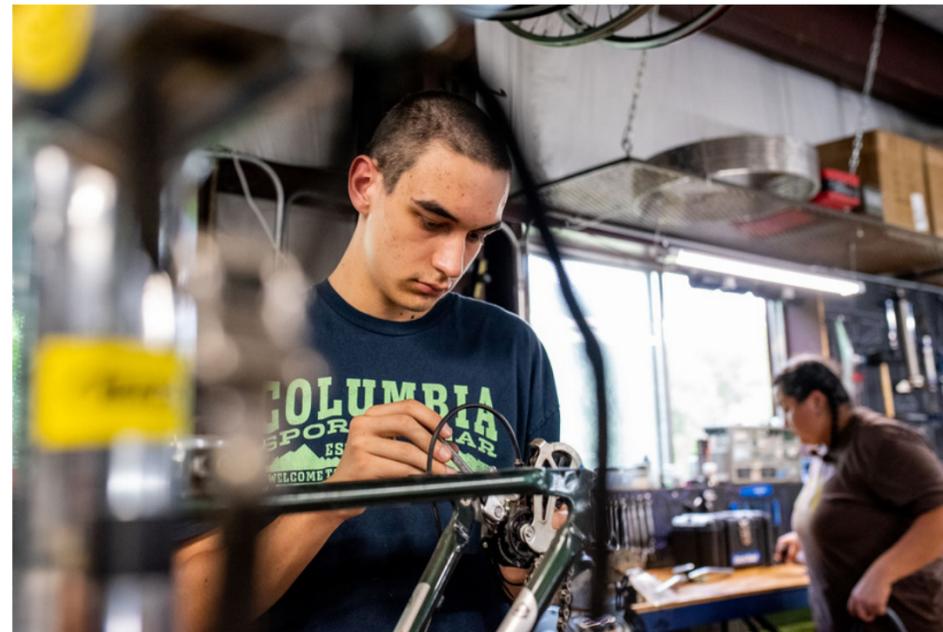
- RIDE TO THE FUTURE
- GANA UNA BICI

# news 2023

## RIDE TO THE FUTURE

In collaboration with Communities In Schools of Central Texas (CIS) and Garza Independence High School Yellow Bike launched the first edition of a bike mechanic youth job training program. The program was funded by Impact Austin.

**news**  
2023



**news**  
2023

## **GANA UNA BICI**

A special edition of our most popular program: EARN-A-BIKE led by a native Spanish speaker host – Pavielle Babai-Pirouz. GANA UNA BICI is part of Yellow Bike En Español - our long term strategy of making Yellow Bike more accessible for the Spanish speaking members of our community.

# events 2023

- YELLOW BIKE (PROJECT)  
CHANGES THE LOOK!
- DONATION EVENTS
- BIKE-IN MOVIE NIGHTS
- CYCLING EVENTS

# events 2023

## YELLOW BIKE (**PROJECT**) CHANGED IT'S LOOK!

We kicked off Bicycle Month on May 1 with a new look, a new logo, and a new user-friendly website with content in both Spanish and English!

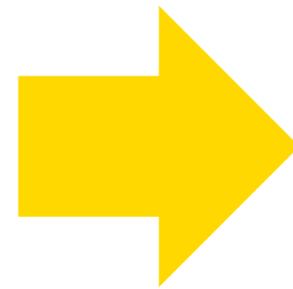
# events 2023

Our new website is the result of a vision and collaboration between Duda Teo, a multidisciplinary graphic designer, visual artist, and transgender activist (activist artist) from Brazil, and Alicja Czajka, a web designer, web developer, and Austinite.

The website was translated to Spanish by Maria Vela from Todos Juntos (one of our community partners). The photos on our new website were taken by Deborah Barak. The photoshoot was organized by our friends from Ride Bikes Austin.

 events: YELLOW BIKE  
CHANGED THE LOOK!

**It's just YELLOW BIKE now ;)**



**Yellow  
Bike** 

# donation **events** 2022

- BACK TO SCHOOL
- HOLIDAY KIDS' BIKES  
GIVEAWAY

# donation **events** 2023

## **BACK TO SCHOOL**

On August 12, as part of the Austin wide initiative: BACK TO SCHOOL, we donated bikes to 40 children. The recipients were identified by our community partners from the Georgian Acres neighborhood: Jail To Jobs and their local community leaders.

 events: DONATION:  
BACK TO SCHOOL

# donation events 2023



# donation events 2023

## **HOLIDAY KIDS' BIKES GIVEAWAY**

In 2023 our Holiday Kids' Bike Giveaway brought bicycle joy to 187 children! The bikes were distributed:

- 15 through Winn Elementary
- 20 through Friends of Children
- 3 through Oak Hill Elementary
- 6 through Overton Elementary; 3 through Pillow Elementary
- 140 through Mas Cultura at Montopolis Recreation & Community Center.

 events:  
HOLIDAY KIDS' BIKE  
GIVEAWAY 2023

donation  
**events**  
2023



bike-in  
**events**  
2023

- Alternative Horrors with SHOT x SHOT
- In Solidarity With Our Trans Siblings

 events: BIKE-IN  
MOVIE NIGHTS:  
HORRORS

**bike-in movie nights**  
**events**  
2023

**Alternative Horrors with SHOT x SHOT**

Bringing cycling and movie communities together by organizing an Alternative horror Saturday night with SHOT X SHOT FILM FESTIVAL.

 events: BIKE-IN  
MOVIE NIGHTS:  
IIN SOLIDARITY

**bike-in movie nights**  
**events**  
2023

## **In Solidarity With Our Trans Siblings**

In solidarity with our transgender siblings we organized a film screening of "Transit Havana" and a Q&A with the TRANSGENDER EDUCATION NETWORK OF TEXAS: "How to be an ally?". The screening of "Transit Havana" was preceded by a screening of a 7-minute film "The Real Thing".

 events: BIKE IN  
MOVIE NIGHTS:  
IN SOLIDARITY

# bike-in movie nights events 2023



**TRANSGENDER EDUCATION NETWORK OF TEXAS**

**IN SOLIDARITY WITH OUR TRANS SIBLINGS**

**August 19 | 7:30 PM**  
Ride from: Parque Zaragoza  
Screening at: Yellow Bike  
[bit.ly/trans\\_solidarity](https://bit.ly/trans_solidarity)

**8:05 PM** Q&A with  
Transgender  
Education Network of  
Texas

**8:15 PM** Film  
screening: "The Real  
Thing" & "Transit  
Havana"

**10:00 PM** Group ride to  
after party location:  
Violet Crown Social Club

**Yellow Bike**  **RBA**  
RIDE BIKES AUSTIN **Brooklyn**  
Bike **Doctor** **VIOLET**  
**CROWN** **BLACK HISTORY**  
**BIKE** **RISE AND SHINE**  
**R&DE** **WORLD SALES**

cycling  
**events**  
2023

- Ride & Thrive

 events: CYCLING:  
RIDE & THRIVE



Ride and Thrive is a mountain biking adventure ride catering to BIPOC women and teenage girls from underserved areas of Austin. In 2023 we met twice: March 19 & May 28.



Yellow Bike staff  
& volunteers say:  
***MY BIKE IS...***





*There are many  
definitions of cool,  
mine is volunteering  
at Yellow Bike!*

**~Pete Wall  
Co-founder, Yellow Bike**

**JOIN  
YELLOW BIKE  
TODAY!**

